

# 3<sup>RD</sup> FORUM OF THE EU STRATEGY FOR THE ADRIATIC CATANIA 24-25 MAY 2018 AND IONIAN REGION

## Interreg Italy-Croatia CBC Programme 2014-2020

On-going and planned activities to increase the  
prosperity and the blue growth potential of the area

Managing Authority Interreg Italy-Croatia | Veneto Region

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## KEY FIGURES

- ✓ **2** Member States
- ✓ **12,5** million citizens
- ✓ **201 M €** of ERDF
- ✓ **948 km** of coastal border
- ✓ **85.562 km<sup>2</sup>** Programme area
- ✓ **25** Italian provinces
- ✓ **8** Croatian counties
- ✓ **English** as Programme official language





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### PROGRAMME BLUE FOCUS

Essential role played by the **blue and green economy** for the sustainable growth of the cooperation area:

- ✓ central location of the **Adriatic sea basin**, affecting the transportation patterns and socio- economic processes in the Programme area
- ✓ **maritime character** of historical trade relations
- ✓ joint asset of **natural areas and cultural heritage**, offering a unique competitive advantage - but also shared **environmental** challenges
- ✓ shared **importance of economy branches** exploiting the rich natural sea based resources

The Programme focuses on the blue growth as a main feature, which means stimulating the potential of **sustainable development linked to marine and maritime areas and activities**

# PRIORITY AXES AND SPECIFIC OBJECTIVES



## PA 1 BLUE INNOVATION

### SO 1.1

Enhance the framework conditions for innovation in the relevant sectors of the blue economy within the cooperation area

24,2 M €  
12% of total ERDF



## PA 2 SAFETY & RESILIENCE

### SO 2.1

Improve the climate change monitoring & planning of adaptation measures tackling specific effects, in the cooperation area

### SO 2.2

Increase the safety of the programme area from natural and man-made disaster

51,3 M €  
25,5% of total ERDF



## PA 3 ENVIRONMENT & CULTURAL HERITAGE

### SO 3.1

Make natural & cultural heritage a leverage for sustainable and more balanced territorial development

### SO 3.2

Contribute to protect and restore biodiversity

### SO 3.3

Improve the environmental quality conditions of the sea and coastal area by use of sustainable & innovative technologies and approaches

70,5 M €  
35% of total ERDF



## PA 4 MARITIME TRANSPORT

### SO 4.1

Improve quality, safety & environmental sustainability of marine and coastal transport services and nodes by promoting multimodality

43,3 M €  
21,5% of total ERDF



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## **IT-HR & EUSAIR**

**Overall eligible area of the Programme  
is included in the macro-region and  
Programme strategy is completely embedded in EUSAIR priorities**

Common elements allow the coordination of actions in the territories,  
support the cooperation between EUSAIR and Italy-Croatian CBC stakeholders,  
maximise efforts in the same direction



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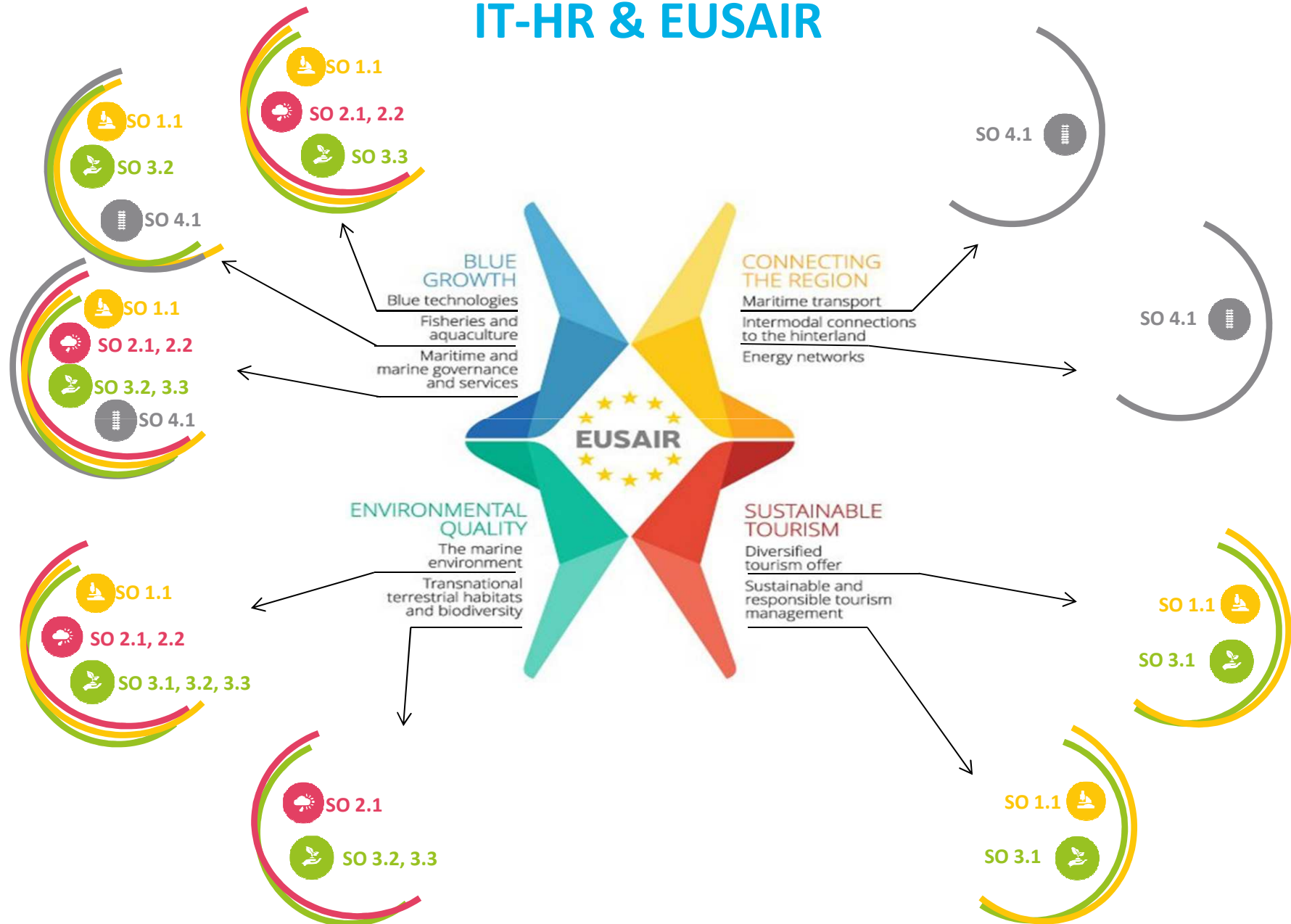
## IT-HR & EUSAIR

**Programming phase** – EUSAIR was duly taken into consideration while shaping the logic of intervention, as the selected TOs and IPs of the Programme fully exploit the thematic links with the Strategy

**Selection phase** – synergy with EUSAIR was granted 5 points out of 120 in the assessment phase according to selection criteria approved by MC

**Implementation phase** – regular updates on project coherence with EUSAIR are requested during reporting; the Programme is stimulating synergies and contributions to the macro-regional strategy whenever possible, especially during public events

# IT-HR & EUSAIR





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## CALLS FOR PROPOSALS & PROJECTS

- ✓ **Standard+ 2017:** 22 projects approved in October 2017 –implementation started in January 2018
- ✓ **Standard 2017:** 197 proposals under assessment – approval foreseen in July 2018
- ✓ **Strategic:** under generation, according to a top-down approach – launch of the call foreseen in Autumn 2018

All project typologies are in synergy with **EUSAIR and its Action Plan**

# STANDARD+ PROJECTS: A FEW EXAMPLES

## BLUE KEP

Blue Knowledge Exchange Program and integration of education systems in the cross border area

SO 1.1



Aimed at strengthening and harmonization of the technical educational system in the nautical and maritime sector and standardization of school curricula and methods for recognition of professional knowledge of students

In line with the **EUSAIR Pillar 1**

“Blue growth”



Topic “Blue technologies”

## MOSES

Maritime and multimodal transport Services based on Ea Sea-way project

SO 4.1



Aimed to enhance the accessibility and mobility of passengers in the Adriatic area through the development of new cross-border sustainable and integrated transport services and the improvement of related infrastructures

In line with the **EUSAIR Pillar 2**

“Connecting the Region”



Topics “Intermodal connections to the hinterland”

# STANDARD+ PROJECTS: A FEW EXAMPLES

## HERCULTOUR

Hera trademark, cultural tourism routes and visitor centres strengthening

SO 3.1



Aimed at supporting the sustainable tourism approach, mitigating high seasonality pressure by improving the offer for integrated destination management and development of rural tourism while exploiting the preserved joint cultural assets.

In line with the **EUSAIR Pillar 4**  
“Sustainable tourism”



Topics “Diversified tourism offer”  
and “Sustainable and responsible  
tourism management”

## ML-REPAIR

REducing and Preventing, an integrated Approach to Marine Litter Management in the Adriatic Sea

SO 3.3



Aimed at strengthening joint governance on marine litter management and developing of solutions among different entities for reducing and preventing marine pollution

In line with the **EUSAIR Pillar 3**  
“Environmental quality”



Topic “Marine environment”

as well as with **EUSAIR Pillar 1** “Blue growth”



Topics “Fisheries and aquaculture”  
and “Maritime and marine  
governance”



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## CONTACTS

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